

For Immediate Release

Contact: Patrick Gilrane
Chairman & CEO
Phone: (978) 266-7145
Email: pgilrane@EmpyreanInt.com
web: www.emyreanint.com

EMPYREAN INTERNATIONAL APPOINTS MARTIN DEALE AS PRESIDENT

Acton, MA, April 24, 2008 – Empyrean International recently appointed Martin Deale as President of Empyrean International. Deale served as Vice President of Marketing and Business Development for the residential design and manufacturing company since May 2007.

“Martin joined the company last year to initiate a corporate repositioning and refocus on the company’s key brands: Acorn Homes, Deck House and the dwell homes by Empyrean,” said Patrick Gilrane, CEO. “In less than one year under Martin’s leadership, the company established a more focused and deliberate approach to communicating the unique identity and benefits of our products. We now look to Martin to bring that same focus and direction to our US and International Sales and Business Development efforts.”

Empyrean International designs and manufactures high-quality custom homes including Acorn Homes, Deck House and the dwell homes by Empyrean brands. For more than 60 years the company has manufactured site specific, custom designed homes and is a leader in application of sustainable home building technologies and features. Empyrean is headquartered in Acton, Massachusetts. They design, manufacture and ship homes throughout the world.

Prior to joining Empyrean, Deale led the re-profiling efforts at Woodmeister Master Builders in Holden, Massachusetts. A native of South Africa, he has a 25-year history of entrepreneurial endeavors, heading several start-up companies including the Clean Deale Group, developing a cluster housing project and numerous single family residential property developments. Deale moved to the US in 1996 to lead the globalization efforts of Supercart, a company he started with a partner in 1992 and sold his interests 2004.

“Under Martin’s leadership, Empyrean has increased its market share and enhanced global recognition as a leading provider of high-quality, custom pre-fabricated homes. I am confident that Martin has the expertise to help the company achieve even greater growth, both nationally and internationally, in the months and years to come,” said Gilrane.

Deale is the past President of the Durban Chapter of the Executives Association of South Africa (EXAS), won the South African Emergent Marketer of the Year Award in 1996 and is a Board member of the New England Chapter of the World Presidents’ Organization (WPO).

He lives in Newton, MA, with his wife Cathy and their two children.